

ADVERTISING KIT 2019

THE CANADIAN CHAMBER OF COMMERCE IN HONG KONG

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Founded in 1977, the Canadian Chamber of Commerce in Hong Kong is a proactive, non-government body that provides an extensive networking platform for members with business interests in Canada, Hong Kong, Mainland China, and the broader Asia-Pacific region.

CanChamHK is one of the largest Canadian business organizations outside of Canada, one of the leading and most active international chambers in Hong Kong, and an influential business group in Asia-Pacific. Like Canada itself, the Chambers strengths are built upon the diversity of its members who range from blue-chip Canadian and well-known Hong Kong corporate names to local start-ups.

OUR NETWORK AND REACH



Website

16,000 Pageviews/Month 3,000 Unique Visitors/Month



LinkedIn

2,000+ Followers



Events Website

Over 120 Events a Year Over 2,200 participants



Twitter

1,000+ Followers



Email Broadcasts

4,800 + Mailing list size



Facebook

1,850+ Followers



Weekly Newsletter

4,800 + Recipients



Instagram

423 Followers

CANCHAMHK'S ANNUAL SPONSORS















Royal Bank of Canada















AD UNITS AVAILABLE



CanChamHK Website

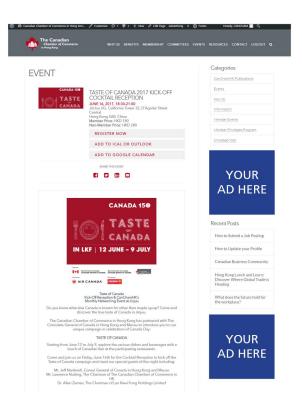
WWW.CANCHAM.ORG

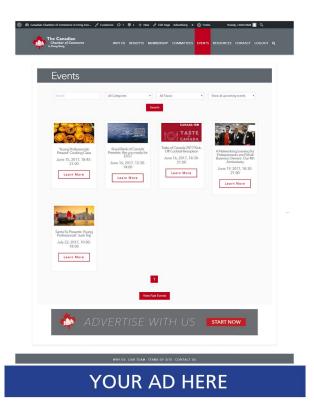
Reach out to 3,000 unique visitors/Month

16,000 Pageviews/Month

HomePage	6 Months	1 Year	2 Years
Large Banner (950 px X 120 px)	\$12,000	\$20,000	\$38,000
Medium Banner (300 px X 250 px)	\$5,000	\$9,000	\$16,000

Notes
Prices are in HKD
The large banner will rotate with a maximum of 3 other banners







Electronic Direct Mail

Send your message out to 4,800 + recipients in our network

\$8,000 HKD for CanChamHK Members \$10,000 HKD for Non-Members











Exchange Express Weekly Newsletter

Sent out once 4 times a month to 4,800 + Recipients

	6 Months	1 Year
Long Banner (600 px X 100 px)	\$4,500	\$6,000
Square Banner (250 px X 200 px)	\$9,000	\$15,000



FOR MORE INFORMATION:

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