

THE CANADIAN CHAMBER OF COMMERCE IN HONG KONG  
PRESENTS



SPONSORSHIP  
OPPORTUNITIES



The Canadian  
Chamber of Commerce  
in Hong Kong



## EVENT DETAILS

Celebrate Canada's impact on the world.  
Celebrate the BOUNDLESS strengths of  
the Great White North.

Indulge in an evening of gourmet food,  
dancing and music at one of Hong  
Kong's most luxurious hotels.

**Saturday, May 18, 2019**  
**Grand Hyatt Hong Kong**  
**6:30 pm**

## WHY SPONSOR ?

Our past few gala events have been  
sold out and we anticipate another  
event supported by a record number of  
influential business leaders, their VIP  
guests, socialites, senior government  
officials and friends of the Canadian and  
Hong Kong business communities.

Proceeds from the evening will benefit  
CanChamHK's programs that help support  
the Canadian business community in  
Hong Kong.



# SPONSORSHIP OPPORTUNITIES (HKD)

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TITLE SPONSOR \$480,000

## BENEFITS

- Official recognition as the Title Sponsor
- 1 Platinum table for 12 people situated next to the Head Table
- 2 seats will be reserved for your company at the Head Table

## MARKETING & PROMOTIONS

- Company logo on Chamber website
- Company logo on all ball EDMs (Electronic Direct Mail)
- Company logo on ball invitations
- One (1) Electronic Direct Mail (EDM) which reaches over 4,000 businesses and professionals

## ON-SITE RECOGNITION

- Prominent display of your company logo throughout the foyer & reception area
- Your company logo featured in main ballroom
- Acknowledgement by MC as the Title Sponsor
- Company logo on front cover of the Ball Program
- Full-page (inside-front-cover) advertisement in the Ball Program
- Post-event complimentary USB with photos



PHOTO BOOTH  
SPONSOR  
\$ 1 2 5 , 0 0 0

B E N E F I T S

- Official recognition as the Photo Booth Sponsor
- 2 seats will be reserved for your company representatives at the Head Table

M A R K E T I N G &  
P R O M O T I O N S

- Company logo on Chamber website
- Company logo on all ball EDMs (Electronic Direct Mail)

O N - S I T E  
R E C O G N I T I O N

- Display of your company logo on the Photo Booth backdrop
- Your company logo on photoframes given to every guest (up to 400 pieces)
- Acknowledgement in Ball Program book
- Acknowledgement by MC as the Photo Booth Sponsor
- Post-event complimentary USB with photos

C E N T R E P I E C E  
S P O N S O R  
\$ 1 0 0 , 0 0 0

B E N E F I T S

- Official recognition as the Centrepiece Sponsor

M A R K E T I N G &  
P R O M O T I O N S

- Company logo on Chamber website
- Company logo on all ball EDMs (Electronic Direct Mail)

O N - S I T E  
R E C O G N I T I O N

- Special display of your company logo on the centrepiece of each table
- Acknowledgement in Ball Program book
- Acknowledgement by MC as the Centrepiece Sponsor
- Post-event complimentary USB with photos



PLATINUM  
TABLE  
\$ 65,000

BENEFITS

- A table for 12 people

MARKETING &  
PROMOTIONS

- Company logo on Chamber website
- One full-page advertisement in the Ball Program valued at \$10,000

ON - SITE  
RECOGNITION

- Company logo displayed at your table
- Acknowledgement in Ball Program book
- Acknowledgement by MC
- Post-event complimentary USB with photos

GOLD TABLE  
\$ 50,000  
( \$ 40,000 FOR SCHOOLS )

BENEFITS

- A table for 12 people

MARKETING &  
PROMOTIONS

- Company logo on Chamber website
- One half-page advertisement in the Ball Program valued at \$5,000

ON - SITE  
RECOGNITION

- Acknowledgement in Ball Program book
- Acknowledgement by MC
- Post-event complimentary USB with photos





## BEST DRESSED SPONSOR

\$ 60,000

### BENEFITS

- Official recognition as the Best Dressed Sponsor

### MARKETING & PROMOTIONS

- Company logo on Chamber website
- Company logo on all ball EDMs (Electronic Direct Mail)

### ON-SITE RECOGNITION

- Your company logo on the “Best Dressed” award presented on stage to the winner
- Acknowledgement in Ball Program book
- Acknowledgement by MC
- Post-event complimentary USB with photos



## ENTERTAINMENT SPONSOR

\$ 60,000

### BENEFITS

- Official recognition as the Entertainment Sponsor

### MARKETING & PROMOTIONS

- Company logo on Chamber website
- Company logo on all ball EDMs (Electronic Direct Mail)

### ON-SITE RECOGNITION

- Special display of your company logo on the main stage with the band
- Acknowledgement in Ball Program book
- Acknowledgement by MC
- Post-event complimentary USB with photos



## IN-KIND SPONSORSHIPS ARE WELCOME, TOO!

In-kind Sponsors for the 2019 Ball may choose from donation of silent auction items to sponsorship of table and raffle prizes.

Minimum retail value of the item is suggested to be a \$5,000 for the Silent Auction or \$500 for the Raffle Prize to receive sponsorship benefits.

As a raffle prize or silent auction item sponsor, you will get your company name and logo in the Ball Program Guide and Chamber website, which offers full exposure to the Chamber's database of more than 4,000+ businesses and professionals in Hong Kong and abroad.





FULL PAGE AD  
IN THE BALL  
PROGRAM BOOK  
\$10,000

BENEFITS

Full page advertisement in program book

ON-SITE RECOGNITION

Program book to be distributed to approximately 500 ball attendees





# REGULAR TABLES & TICKETS

Table of 12 People \$29,000

Table of 11 People \$27,000

Table of 10 People \$25,000

COUPLES: \$5,000

INDIVIDUAL: \$2,600

## CONTACT

For more information contact

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